



सत्यमेव जयते

Government of India
Ministry of Micro, Small & Medium Enterprises

Brief Industrial Profile of SITAMARHI District

2016



MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

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Foreword

In response to Letter no. 1/7/DIP/2015/MSME-DI dated 20/05/2016 of O/o DC (MSME), M/o MSME, Govt. of India, the District Industrial Profiles of all 21 districts of North Bihar under the jurisdiction of the MSME- Development Institute, Muzaffarpur have been updated as per data available for latest years.

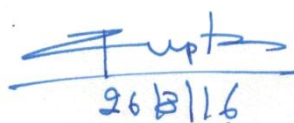
This report contains details of geographical information, topography, mineral and forest resources, industrial scenario, social infrastructure, supporting institutions, related statistical data and other information relating to MSME sector in the Sitamarhi district. The relevant data have been collected from various government agencies and other institutional sources.

I take this opportunity to appreciate the efforts put in by our officer, Shri Kumar Ashish, Assistant Director (E.I.), for updating the report.

I sincerely hope that this report will serve as a valuable guide to the entrepreneurs and will also be useful to other stakeholders.

Dated: August 26, 2016

Place: Muzaffarpur



(P. K. Gupta)
Deputy Director In-charge

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Brief Industrial Profile of SITAMARHI District

1. General Characteristics of the District

History of the District

The district of Sitamarhi, which till the 1971 Census was a part of Muzaffarpur district, was created and formally inaugurated on the 11th of December, 1972. The district is situated in the northern part of Tirhut Division and lies on the extreme north region of the state of Bihar. It is surrounded on the north by Nepal, on the east by the districts of Darbhanga and Madhubani on the west by the districts of Sheohar and Purba Champaran and on the south by the district of Muzaffarpur. It is spread breadth wise from north to south covering about 48 kms.

Before the reorganisation of the district came into effect, the old district of Muzaffarpur was divided into three subdivisions with their headquarters at Muzaffarpur, Hajipur and Sitamarhi. The subdivisional headquarters of Sitamarhi was located at Sitamarhi town until 1935. The town of Sitamarhi faced one of the worst natural calamities in the month of January in the year 1934 when it was rocked by the earthquake. The earthquake, which lasted for only one minute and a few seconds, had disastrous effects. Buildings were reduced to debries and fissures and depressions occurred all around. The roads of Sitamarhi were damaged extensively and the town was completely cut off for some time. Rail communication was dislocated and at places railway lines were twisted and they lost the original alignment. The topography changed considerably and the town of Sitamarhi was so badly damaged that at one time it was feared that it would have to be abandoned as unsafe for rebuilding purposes. As a sequel to this havoc and apprehension, the subdivisional headquarters and courts were shifted to Dumra in 1936, five kilometres away from Sitamarhi town. Since then the subdivisional headquarters has continued at Dumra and even after the up gradation of the subdivision to the status of a district the headquarters of the subdivision as well as the district are located at Dumra.

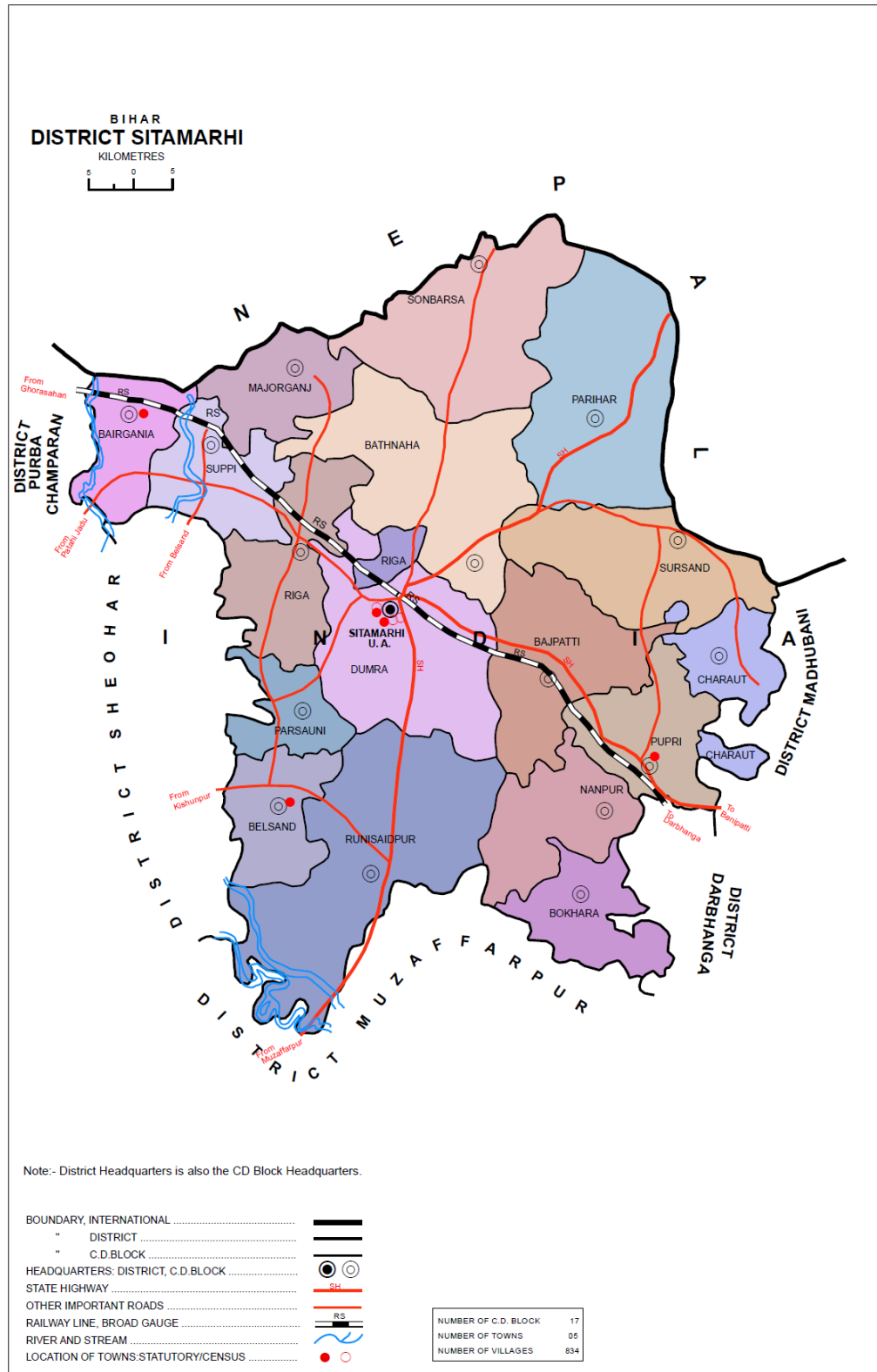
Sitamarhi is a sacred place in Hindu mythology. Tradition has it that Sita sprang to life out of an earthen pot while Raja Janak was driving his plough somewhere near Sitamarhi town. The tank, called the Janaki-kund, is still pointed out as the place out of which she is said to have emerged. But Punaura, a village about five kilometres to south-west of Sitamarhi town, also stakes its claim as the birth place of Sita. The town, however, contains no relics of any archaeological interest. The temple of Janaki, i.e., Sita the daughter of Raja Janak, is apparently modern and not more than 10 years old. It contains three stone figures with eyes of mother of pearl which represent Rama, Sita and Lakshman. The legend associated with the temple mentions; however, that it occupies an old site. It is said that Raja Janak excavated a tank at the place where Sita sprang to life and after her marriage set up the figures of Rama, Sita and Lakshman to mark the site. This tank is known as

the Janaki-kund just to the south of the Janaki Mandir. In course of time, the land lapsed into a jungle until about 500 years ago, when a Hindu ascetic, named Birbal Das, came to know the site by divine inspiration where Sita was born. He came down from Ayodhya and cleared the jungle and found the images set up by Raja Janak. He built a temple over them and commenced the worship of Janaki or Sita. The income of the temple is mainly derived from the offerings by the pilgrims. In the same compound there are three other temples of Hanuman, Mahadeo and Ganesh which are quite modern. To the south of the main temple stands a mausoleum erected over the ashes of the first three Mahanth, Birbal Das and his two successors. The entire campus of these temples is popularly known as Janaki Asthan and is of great religious importance where hundreds of Hindu devotees come every day and perform puja. Vivah Panchmi and Ram Navami, commemorating the marriage of Sita to Rama, and the birth of Ram respectively are celebrated at Sitamarhi with great éclat. Vivah Panchami is observed to celebrate the marriage anniversary of Rama and Sita every year on the fifth day of Shukla Paksha in the month of Agrahayan. On this occasion people, mainly ladies from far and wide throng at Janakpur and Sitamarhi. A cattle fair is also organised on this occasion. Ram Navami is observed to celebrate the birth anniversary of Rama considered to be an incarnation of Lord Vishnu. It is observed every year on the 9th day of Shukla Paksha in the month of Chaitra. On these two occasions the congregation is regaled with stories about the adventures of Rama who had conquered Lanka and killed the demon king Ravana. Religious dramas and dances depicting episodes from Rama's life, known as Ramalila, are organized.

1.1 Location & Geographical Area

The district lies between 85°16' and 85°52' east longitudes and 26°15' and 26°50' latitudes. The total area of the district is 2,200.0sq. kms. It ranks 22nd on the ladder of districts of Bihar in respect of area. 2.3% of the total area of the state of Bihar is covered by this district. Sitamarhi district forms the part of the North Bihar Plain and is located on the Indo-Nepal border. It is surrounded on the north by Nepal, on the east by the districts of Darbhanga and Madhubani on the west by the districts of Sheohar and Purba Champaran and on the south by the district of Muzaffarpur.

1.2 Topography



Natural divisions

The district has been divided into two sub-micro regions, namely Sitamarhi Plain-west and Sitamarhi Plain-east on the basis of relief, drainage, geology, soil, climate and natural vegetation. Sitamarhi Plain-West comprises of the entire portion of Bairston, Belsand, Runisaidpur, Manpur, Dumra, Riga, Majorganj and parts of Pupri and Bajpatti C.D. Blocks. The entire region is plain with a gentle slope from north to south. River Bagmati along with its tributaries flows through the western part of the region. The region has a gentle slope of 70 m in the north to 59 m in the south above the mean sea level. Sitamarhi Plain-East comprises the entire portion of Sonbarsa, Bathnaha, Parihar, Sursand and parts of Bajpatti and Pupri C.D. Blocks. The region has a gentle slope from north to south. Adhwara, Gorha and Saghor rivulets originate from Nepal and flow through the tract from north to south. The height varies from 57 m in the south and 70 m in the central portion near Bathnaha above the mean sea level. Altitude of the district is 56 m.

Climatic conditions

There are three well marked seasons, Winter, Summer and the Rainy seasons. The cold weather begins in November and continues upto February, though March is also somewhat cool. Westerly winds and dust storms begin to blow in the second half of March and the temperature rises considerably. May is the hottest month when the temperature goes up to 40° C. Rains set in towards the middle of June. The rains continue till the end of September or middle of October. With the cessation of rains the temperature falls and the climate becomes rather pleasant.

Land use Pattern

Agriculture is the main occupation of the people of the district and also the main source of livelihood of the people. Rainfall still controls the agricultural economy of Sitamarhi district. The main crops of the district are paddy, wheat and Khesari. Besides gram, oil seeds and other pulses are also grown. Marua and Bhadaï paddy are two main Bhadaï crops. Sugar-cane is cultivated in about ten thousand hectares of land to feed the only sugar mill of the district namely Belsand Sugar factory, Riga. During the last thirty years due to special Rabi drives, introduction of high yielding varieties and increase in agricultural facilities the area under Rabi cultivation has shown appreciable increase. The area under sugar-cane cultivation has almost doubled compared to what it was about twenty years ago.

As a result of Kharif and Rabi drives launched every year by the Agricultural Department of the State Government there has been perceptible improvement in land use, cropping pattern, scientific cultivation, use of improved seeds, chemical fertilizers and plant protection in the district. This has resulted in substantial overall increase in agriculture production and the district has become self sufficient in respect of rice. Improved varieties of paddy and wheat seeds are available at the seed Multiplication Farms in all C.D blocks of the district.

The soil of the district can be classified as loam, sandy-loam, clay and clay-loam in different regions. In the Bagmati zone alluvial soil is found which is very good for Rabi cultivation. The soil of the district is rich in mineral contents except zinc needed for good crops.

Irrigational facilities

In matters of irrigation this district is still very backward. Cultivators have to make their own arrangements to irrigate their crops. A large number of private tube-wells, bamboo-boring tube wells and private diesel pump sets are available with the progressive cultivators of the district. The State Government has provided some of irrigational facilities for the cultivators of the district, these are:

- i. State Tube well
- ii. Minor Irrigation schemes
- iii. Bagmati Project

Flood protection scheme has also been taken up as a part of this scheme. The project authorities have constructed 25 kms. of embankment on either bank of the river. As a result part of Riga block have been saved from the onslaught of devastating flood.

Fishery

Fishery development scheme has been undertaken by the Fisheries Department. The demand for fish is increasing and a number of nursery tanks are in use.

Livestock

Live stock is very important in a district like Sitamarhi with a predominantly agricultural economy. The statistics of live stock of the district indicate that the number of cattle is fairly high in the district. The people of the area have not taken to poultry farming on large scale. No special fodder grass is grown on an extensive scale for feeding the cattle. Straw from paddy, wheat hush, leaves of maize and sugar-cane provide fodder.

A veterinary hospital is functioning at Sitamarhi, the district headquarters alongwith 17 class I veterinary dispensaries located at each of the block headquarters to provide veterinary medical aid and treatment of cattle. Each class I veterinary dispensary is under the charge of one Touring Veterinary Doctor. In addition, in each block of the district three veterinary sub-centres have been established which are under the charge of Block Animal Husbandry Officers. For improvement of the breed of the cattle an Artificial Insemination centre has been set up at District Veterinary Hospital. Arrangements for artificial insemination have been made at each of the block headquarters. The entire Animal Husbandry Programme of the district has been put under the charge of a District Animal Husbandry Officer.

Communications

Roads - The district of Sitamarhi is well served by a network of roads. Road communication is the main mode of transportation in this district. The roads are classified as the National Highways, State Highways, Major district roads and other district roads. They are maintained by the Public works Department, the Rural Engineering Organisation, the Zila Parishad and Municipalities. It is also connected with the interior of the district by metalled road. Two National Highway (NH) and One State Highway (SH) cross the district. NH-77 and NH-104 pass through the district. SH-52 also passes through the district. Some of the important PWD, REO and District Board roads of the districts are as under:

- i. Muzaffarpur-Sitamarhi Road- This road connects Muzaffarpur with Sitamarhi. The length of the road is 61 Kms. This road passes through the important village of Runisaidpur, Morsand, etc.
- ii. Sursand Road- This is an important road with a length of 51 kms. It starts from Bishunpur and passes through the important village of Gaura, Koili, Nanpur, Bahera, Pupri, Sursand and joins Bela road no. 34 at Parihar.
- iii. Pupri Road- This road starts from Sitamarhi and joins Pupri and then leads to Madhubani district.

Railways - Sitamarhi situated on the Darbhanga Narkatiaganj railway line is the largest railway station of district. Another broad gauge track also runs between Muzaffarpur and Sitamarhi. Direct train services are available to places such as New Delhi, Kolkata, Varanasi, Hyderabad and Kanpur. State highways link it to the Madhubani (to the east) and Sheohar (to the west) districts. Railway lines connect Sitamarhi to Darbhanga in east, and to Muzaffarpur in south and to Raxaul in west. Sitamarhi is a railway junction. Sitamarhi railway station is on Raxaul-Darbhanga rail route. Sitamarhi is getting connected to all major railway stations in India and the rail network is growing rapidly with many new trains being added to further connect this holy place to every corner of India and make it easier for tourists to travel.

Airway - Airways facilities are not available in the district.

Boats – Waterways facilities are not available in the district.

Trade and Commerce

The development of the means of communication has had a great impact on the trade and commerce of the district. The district may now be said to be fairly well- connected by Road and Rail. The district has been divided into five zones by the Agriculture Produce Marketing Board with regulated markets at Sitamarhi, Pupri, Sursand, Sonbarsa and Bairgania.

- i. The Pupri regulated market covers the market areas of Nanpur, Pupri, Bajpatti and Runisaidpur police stations with the principal market yard at Pupri and sub-markets at Bajpatti, Nanpur and Runisaidpur.

- ii. The Sitamarhi regulated market covers the market areas of Sitamarhi, Dumra, Bathnaha and Riga police stations. The market yard has already been constructed and primary business transferred to the market yard.
- iii. The Sonbarsa regulated market yard covers the market areas of Bhutahi and Sonbarsa.
- iv. The Bairgania regulated market covers the areas of Bairgania, Dheng and Majorganj.

Electricity and Power

The district receives its entire power supply from Bihar State Electricity Board. All the towns of Sitamarhi district have electricity. In the rural areas, the Government is trying to extend electric line to the maximum number of villages by implementing various schemes for rural electrification. 402 Villages of the district are electrified.

1.3 Availability of Minerals

There are no mines and minerals in the district.

Table 1		
Production of Mineral		
Sr. No.	Name of Mineral	Production (in Ton)
-N.A.-		

1.4 Forest

The district is devoid of any forests. Among the trees found in the district are Mango, Litchi, Guava.

1.5 Administrative Set up

Sitamarhi District is one of the thirty-eight districts of Bihar and Sitamarhi city is the administrative headquarters of this district. Sitamarhi district is a part of Tirhut Division. The Sitamarhi district has 3 sub-divisions, 17 blocks and 20 police stations. There are 273 Gram Panchayats, 4 Nagar Panchayats and 1 Nagar Parishad in the district. As per 2011 census, Sitamarhi district has 834 villages and 5 towns. The district has a total of 8 assembly constituencies.

2. District at a Glance

Table 2

Sr. No.	Particular	Year	Data Unit	Data	Data Source
1.	Geographical features				
A.	Geographical Data				
	i) Latitude		Degree (°), Minutes(')	North 26°15' to 26°50'	District Census Handbook 2011
	ii) Longitude		Degree (°), Minutes(')	East 85°16' to 85°52'	District Census Handbook 2011
	iii) Geographical Area		Sq Km	2200 Sq Km	District Census Handbook 2011, Page 3
B.	Administrative Units				
	i) Sub divisions	2016	Nos.	3	District Website
	ii) Tehsils				
	iii) Sub-Tehsil				
	iv) Patwar Circle				
	v) Police Stations		Nos.	20	Bihar Through Figures 2013, Directorate of Economics and Statistics Bihar, Table 27, Page 30
	vi) Panchayat Samitis/ Blocks	2016	Nos.	17	Panchayati Raj Dept., Govt. of Bihar Website
	vii) Nagar Nigam	2016	Nos.	0	Urban Development and Housing Dept., Govt. of Bihar Website
	viii) Nagar Parishad	2016	Nos.	1	Urban Development and Housing Dept., Govt. of Bihar Website
	ix) Nagar Panchayat	2016	Nos.	4	Urban Development and Housing Dept., Govt. of Bihar Website
	x) Gram Panchayats	2016	Nos.	273	Panchayati Raj Dept., Govt. of Bihar Website
	xi) Villages	2011	Nos.	834	District Census Handbook 2011, Page 3
	xii) Towns	2011	Nos.	5	District Census Handbook 2011, Page 3

	xiii) Assembly Constituencies	2016	Nos.	8	O/o the CEO, Bihar Website
2.	Population	2011	Nos.	3423574	District Census Handbook 2011, Table 30
	Sex-wise				
	i) Male	2011	Nos.	1803252	District Census Handbook 2011, Table 30
	ii) Female	2011	Nos.	1620322	District Census Handbook 2011, Table 30
	Rural Population	2011	Nos.	3233076	District Census Handbook 2011, Table 7
3.	Land utilization				
	i) Total Area	2012-13	Thousand Hectare	221.9	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	ii) Forest cover	2012-13	Thousand Hectare	0	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	iii) Barren and Unculturable Land	2012-13	Thousand Hectare	1.8	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	iv) Land put to Non agricultural Use (Land Area & Water Area)	2012-13	Thousand Hectare	63.2	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	v) Culturable Waste	2012-13	Thousand Hectare	0.1	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	vi) Permanent Pastures	2012-13	Thousand Hectare	1.4	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	vii) Land under Tree Crops	2012-13	Thousand Hectare	13.9	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	viii) Fallow Land (excl. Current Fallow)	2012-13	Thousand Hectare	0.5	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	ix) Current Fallow	2012-13	Thousand Hectare	2.6	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
	x) Total Unculturable Land	2012-13	Thousand Hectare	83.5	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118

	xi) Net Sown Area	2012-13	Thousand Hectare	138.4	Bihar Economic Survey 2015-16, Table A 3.2, Page: 117-118
4.	Livestock & Poultry				
A.	Cattle				
	i) Cows	2012	Nos. (in '000)	151	Bihar Economic Survey 2015-16, Table A 3.12, Page: 131
	ii) Buffaloes	2012	Nos. (in '000)	186	Bihar Economic Survey 2015-16, Table A 3.12, Page: 131
B.	Other Livestock				
	i) Goats	2012	Nos. (in '000)	366	Bihar Economic Survey 2015-16, Table A 3.12, Page: 131
	ii) Pigs	2012	Nos. (in '000)	6	Bihar Economic Survey 2015-16, Table A 3.12, Page: 131
	iii) Sheep	2012	Nos. (in '000)	0	Bihar Economic Survey 2015-16, Table A 3.12, Page: 131
	iv) Poultry	2012	Nos. (in '000)	281	Bihar Economic Survey 2015-16, Table A 3.12, Page: 131
	v) Dogs & Bitches				
5.	Railways				
	i) Length of Rail Line		Km		
6.	Roads				
	(i) National Highway	2015	Km	167.82	Bihar Economic Survey 2015-16, Table A 5.1, Page: 188
	(ii) State Highway	2015	Km	94.26	Bihar Economic Survey 2015-16, Table A 5.1, Page: 188
	(iii) Main District Highway	2015	Km	213.89	Bihar Economic Survey 2015-16, Table A 5.1, Page: 188
	(iv) Other district & Rural Roads		Km		
	(v) Rural road/ Agriculture Marketing Board Roads		Km		
	(vi) Kachacha Road		Km		

7.	Communication				
	(i) Telephone Connection				
	(ii) Post offices		Nos.		
	(iii) Telephone Center/ Exchange		Nos.		
	(iv) Density of Telephone		Nos./1000 person		
	(v) Density of Telephone		No. per Km		
	(vi) PCO Rural		Nos.		
	(vii) PCO STD		Nos.		
	(viii) Mobile		Nos.		
8.	Public Health				
	(i) Allopathic Hospital				
	(ii) Beds in Allopathic Hospitals				
	(iii) Ayurvedic Hospital				
	(iv) Beds in Ayurvedic hospitals				
	(v) Unani Hospitals				
	(vi) District Hospitals	2015	Nos.	1	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(vii) Referral Hospitals	2015	Nos.	1	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(viii) Sub-divisional Hospitals	2015	Nos.	2	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(ix) Community Health Centers		Nos.		
	(x) Primary Health Centers	2015	Nos.	17	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(xi) Additional Primary Health Centre	2015	Nos.	36	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(xii) Dispensaries				
	(xiii) Sub Health Centers/ Health Sub Centre	2015	Nos.	212	Bihar Economic Survey 2015- 16, Table A 10.1, Page: 327
	(xiv) Private Hospitals				
9.	Banking				

	(i) Commercial Bank Branches	2015	Nos.	92	SLBC Bihar Website
	(ii) Regional Rural Bank Branches	2015	Nos.	47	SLBC Bihar Website
	(iii) Co-Operative Bank Branches	2015	Nos.	10	SLBC Bihar Website
	(iv) PLDB Branches/ Land Development Bank Branches		Nos.	4	Land Development Bank, Bihar & Jharkhand Website
10.	Education				
	(i) Primary Schools (Class I to V)	2014-15	Nos.	1232	U-Dise Data, Bihar Education Project Council Website
	(ii) Middle Schools along with Primay Classes (Class I to VIII)	2014-15	Nos.	977	U-Dise Data, Bihar Education Project Council Website
	(iii) Middle Schools (Class VI to VIII)	2014-15	Nos.	7	U-Dise Data, Bihar Education Project Council Website
	(iv) Secondary & Senior Secondary Schools (Class I to X/XII, VI to X/XII)	2014-15	Nos.	93	U-Dise Data, Bihar Education Project Council Website
	(v) Colleges (Arts Fine Arts, Social Work, Science & Commerce)	2014-15	Nos.	9	Bihar Economic Survey 2015-16, Table A 10.22, Page: 349
	(vi) Engineering Colleges	2014-15	Nos.	0	Bihar Economic Survey 2015-16, Table A 10.22, Page: 349
	(vii) Medical Colleges	2014-15	Nos.	0	Bihar Economic Survey 2015-16, Table A 10.22, Page: 349
	(viii) Other Colleges	2014-15	Nos.	2	Bihar Economic Survey 2015-16, Table A 10.22, Page: 349
	(ix) Literacy Rate	2011	Percentage	52.05	Bihar Through Figures 2013, Directorate of Economics and Statistics Bihar, Table 30, Page 34

2.1 Industrial Estates/ Areas in the District

Table 3		
Industrial Area, Sitamarhi		
1.	Land Allocation with Running Units (Sq Ft)	739459
2.	No. of Running Units	25
3.	Land Allocation with Units that are Not Yet in Production Stage (Sq Ft)	322766
4.	No. of Units Units that are Not Yet in Production Stage	38
5.	Land Allocation with Closed Units (Sq Ft)	304830
6.	No. of Closed Units	7
7.	Total Land Allocated to Industrial Units (Sq Ft) (1+3+5)	1367055
8.	Vacant Land (Acre)	1.03
9.	Rate of Vacant Land (₹ Lakh/ Acre)	235.37
Source: Bihar Industrial Area Development Authority website (www.biadabihar.in) (2015)		

3. Industrial Scenario of Sitamarhi

3.1 Year Wise Trend of Units Registered in the District

Table 4				
No. of Entrepreneurship Memorandum (EM) - II Filed with the DIC				
Year	Enterprise Type			Total
	Micro	Small	Medium	
2007-08	55	0	0	55
2008-09	103	0	0	103
2009-10	90	0	0	90
2010-11	87	0	0	87
2011-12	48	0	0	48
2012-13	59	0	0	59
2013-14	53	0	0	53
2014-15	22	1	0	23
Total	517	1	0	518
Source: Directorate of Industries, Patna, Bihar EM Part-II Data on MSME Sector, DC(MSME), Min. of MSME, Govt. Of India				

Table 5			
Udyog Aadhaar Memorandum (UAM) Filed During 18.09.2015 to 31.03.2016			
Enterprise Type	No. of Enterprises	Investment (in ₹ Lakh)	Employment
Micro	2404	6527	7292
Small	292	11363	1076
Medium	7	2575	8
Total	2703	20465	8376
Source: Udyog Aadhaar Portal, Min. of MSME, Govt. Of India			

3.2 Details of Manufacturing MSMEs in the District as per UAM Data (As on August 2016)

Sr. No.	NIC-2 Digit (2008) Code	Industry	Enterprise Type			Total
			Micro	Small	Medium	
1.	10	Manufacture of Food Products	806	13	0	819
2.	11	Manufacture of Beverages	57	1	0	58
3.	12	Manufacture of Tobacco Products	31	0	0	31
4.	13	Manufacture of Textiles	177	0	0	177
5.	14	Manufacture of Wearing Apparel	74	0	0	74
6.	15	Manufacture of Leather & Related Products	18	0	0	18
7.	16	Manufacture of Wood & Wood Products except Furniture	173	0	0	173
8.	17	Manufacture of Paper & Paper Products	17	0	0	17
9.	18	Printing and Reproduction of Recorded Media	9	0	0	9
10.	19	Manufacture of Coke and Refined Petroleum Products	10	0	0	10
11.	20	Manufacture of Chemicals and Chemical Products	19	0	0	19
12.	21	Manufacture of Pharmaceuticals, Medicinal Chemical and Botanical Products	9	0	0	9
13.	22	Manufacture of Rubber and Plastics Products	5	0	0	5
14.	23	Manufacture of Other Non-Metallic Mineral Products	11	3	0	14
15.	24	Manufacture of Basic Metals	9	1	0	10
16.	25	Manufacture of Fabricated Metal Products, except Machinery and Equipment	48	1	0	49
17.	26	Manufacture of Computer, Electronic and Optical Products	14	0	0	14
18.	27	Manufacture of Electrical Equipment	31	0	1	32
19.	28	Manufacture of Machinery and Equipment n.e.c.	17	0	0	17
20.	29	Manufacture of Motor Vehicles, Trailers and Semi-Trailers	30	0	0	30
21.	30	Manufacture of Other Transport Equipment	2	0	0	2
22.	31	Manufacture of Furniture	65	0	0	65
23.	32	Other Manufacturing	1599	0	0	1599
24.	33	Repair and Installation of Machinery and Equipment	27	0	0	27

Source: Udyog Aadhaar Portal, Min. of MSME, Govt. Of India

3.3 Details of Service MSMEs in the District as per UAM Data (As on August 2016)

Table 7						
Sr. No.	NIC-2 Digit (2008) Code	Industry	Enterprise Type			Total
			Micro	Small	Medium	
1.	45	Wholesale & Retail Trade	151	4	0	155
2.	46	Wholesale except Vehicles	483	8	0	491
3.	47	Retail except Motor Vehicles	2692	233	0	2925
4.	49	Land Transport	155	4	0	159
5.	50	Water Transport	43	0	0	43
6.	51	Air Transport	40	0	0	40
7.	52	Warehousing	17	0	0	17
8.	53	Postal & Courier Activities	9	0	0	9
9.	55	Accommodation	9	0	0	9
10.	56	Food Services	623	9	0	632
11.	58	Publishing Activities	175	4	0	179
12.	59	Video & TV Programme Production	26	0	0	26
13.	60	Broadcasting	0	0	0	0
14.	61	Telecommunication	101	0	0	101
15.	62	Computer Programming & Consultancy	53	2	0	55
16.	63	Information Service Activities	17	0	0	17
17.	64	Financial Service Activities	8	1	0	9
18.	65	Insurance	0	0	0	0
19.	66	Others Financial Activities	6771	132	14	6917
20.	68	Real Estate Activities	6	0	0	6
21.	69	Legal & Accounting Activities	1	0	0	1
22.	70	Management Consultancy Activities	2	0	0	2
23.	71	Architecture & Engineering	15	0	0	15
24.	72	Research & Development	3	0	0	3
25.	73	Advertising & Marketing	4	0	0	4
26.	74	Other Professional & Technical Activities	207	6	0	213
27.	75	Veterinary Activities	44	1	0	45
28.	77	Rental & Leasing Activities	26	0	0	26
29.	78	Employment Activities	30	0	0	30
30.	79	Travel Agency Services	16	1	0	17
31.	80	Security & Investigation	1	0	0	1
32.	81	Building & Landscape	16	2	0	18
33.	82	Office Administrative Services	7	0	0	7

34.	84	Public Administration & Defense	3	0	0	3
35.	85	Education	42	1	0	43
36.	86	Health Services	85	1	0	86
37.	87	Residential Care Activities	13	0	0	13
38.	88	Social Work Activities	10	0	0	10
39.	90	Arts & Entertainment Activities	17	0	0	17
40.	91	Other Cultural Activities	6	0	0	6
41.	92	Gambling & Betting Activities	0	0	0	0
42.	93	Sports & Recreation Activities	1	0	0	1
43.	94	Organisation Membership Activities	1	0	0	1
44.	95	Computer & Other Personal Goods Repair	122	12	0	134
45.	96	Other Personal Service Activities	484	5	0	489
46.	98	Undifferentiated Services for Pvt. Own Use	133	1	0	134
47.	99	Activities of Extraterritorial Organisations & Bodies	2	0	0	2
Source: Udyog Aadhaar Portal, Min. of MSME, Govt. Of India						

3.4 Large Scale Industries / Public Sector undertakings

- M/s Bihar State Ware Housing, Industrial Area, Sitamarhi

3.5 Major Exportable Item

3.6 Growth Trend

- Positive

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the Units in Sitamarhi and Nearby Area

3.8.2 Major Exportable Item

NIL

3.9 Service Enterprises

3.9.1 Potentials Areas for Service Industry

- Hotels/ Restaurant
- Beauty parlours/ Saloon
- Health Zym etc.
- Computer Training Institute

3.10 Potential for new MSMEs

- Agro Based Products
- Water Treatment plants
- Readymade Garments
- Restaurants
- Beauty Parlour/Saloon

4. Existing Clusters of Micro & Small Enterprise

4.1 Details of Major Clusters

4.1.1 Manufacturing Sector

NIL

4.1.2 Service Sector

NIL

4.2 Details of Identified Clusters

5. General Issues Raised by Industry Association During the Meeting

There is no industry association in Sitamarhi. Entrepreneurs face problems related with finance, especially for first generation entrepreneurs, acute shortage of electricity, marketing of their products and infrastructural issues.

1. FINANCE :

Financial support is not easily available as per the entrepreneurs' requirement in spite of various measures placed by the Govt. and the RBI guidelines.

2. INFRASTRUCTURE:

Infrastructure such as electricity, road etc are not well developed. This leads to less industrial development.

6. Supporting Agencies to Set Up MSMEs

Following table enlists agencies rendering assistance to entrepreneurs from the MSME sector.

Table 8	
1.	Udyog Aadhaar Memorandum Registration: Udyog Aadhaar Portal, Min. Of MSME, Govt. of India (http://udyogaadhaar.gov.in)
2.	Identification of Project Profiles, Techno-economic and Managerial Consultancy Services, Market Survey and Economic Survey Reports: (1) MSME-Development Institute, Ministry of MSME, Govt. of India, Gaushala Road, P.O.: Ramna, Muzaffarpur- 842002 (Bihar) Phone: 0621- 2282486, 2284425; E-mail: dcdi-mzfpur@dcmsme.gov.in ; Website: http://msmedimzfpur.bih.nic.in (2) District Industries Centre (DIC), Sitamarhi
3.	Land and Industrial Shed: Bihar Industrial Area Development Authority (BIADA) <u>Regional Office:</u> Bela, R.K. Ashram, Muzaffarpur <u>Head Office:</u> 1st Floor, Udyog Bhawan, East Gandhi Maidan, Patna- 800004 Website : www.biadabihar.in ; E-mail : biada@rediffmail.com
4.	Financial Assistance: (1) Scheduled Commercial Banks (SCBs) (2) Small Industries Development Bank of India (SIDBI), Hotel Minar Building, Part II, 2 nd Floor, Exhibition Road, Patna - 800001, Bihar Phone: 0612-2500915 E-mail: patna@sidbi.in ; Website: http://sidbi.in (3) Bihar State Financial Corporation <u>Branch Office:</u> House No. B/2, Dwarika Mandir, Professor Colony, Kalambagh Road, Near Agoria Chowk, Muzaffarpur <u>Head Office:</u> Fraser Road, Patna- 800001 Phone: 0612- 2332785, 2332236, 2332364. E-mail: bsfcpatna@gmail.com ; Website: http://bsfc.bih.nic.in (4) National Bank for Agriculture and Rural Development (NABARD)

	<p><u>District Development Office</u>: House No.17/193, Mela Road, Mahadevpur Chowk, Sitamarhi-843302 Phone: 06226- 253853</p> <p><u>Regional Office</u>: Maurya Lok Complex, Block B, 4 & 5 Floors, Dak Bunglow Road, Post Box No. 178, Patna – 800001. Phone: 0612- 2223985, 2213584 E-mail : patna@nabard.org; Website: https://www.nabard.org</p>
5.	<p>For Raw Materials under Govt. Supply:</p> <p>(1) National Small Industries Corporation (NSIC), NSIC Limited, 104 1st Floor, Manna Surti Complex, Doctors Colony, Kankarbagh, Patna- 800 020 (Bihar) Phone: 0612- 3212403, 2354222, E- mail: bopatna@nsic.co.in; Website: http://www.nsic.co.in</p> <p>(2) Concerned Department(s) of Govt. of Bihar</p>
6.	<p>Power/ Electricity: Bihar State Power Holding Company Limited (BSPHCL) , 1st Floor, Vidyut Bhawan, Bailey Road, Patna - 800 001 Phone: 0612- 2504036 E-Mail: chairmanbseb@yahoo.co.in, cmd.bsphcl@gmail.com; Website: http://bsphcl.bih.nic.in</p>
7.	<p>Quality & Standard:</p> <p>(1) Bureau of Indian Standard (BIS), Patliputra Industrial Estate, Patna - 800 013 Phone: 0612- 2262808 E-mail: pbo@bis.gov.in; Website: http://www.bis.org.in</p> <p>(2) National Productivity Council, 2nd Floor, Sudama Bhawan, Boring Road Crossing, Patna, Bihar- 800001 Phone: 0612- 2572311 E-mail: patna@npcindia.gov.in, npcpatna@gmail.com; Website: http://www.npcindia.gov.in</p> <p>(3) MSME-DI, Muzaffarpur</p>
8.	<p>Marketing /Export Assistance:</p> <p>(1) Directorate General of Foreign Trade (DGFT), Ministry of Commerce and Industry, Govt. of India, The Joint Director of Foreign Trade, Biscoman Bhawan, Ground Floor, Patna-800001 (Bihar) Phone: 0612-2212052 E-mail: patna-dgft@nic.in; Website: http://dgft.gov.in</p> <p>(2) ECGC Ltd., Express Towers, 10th Floor, Nariman Point, Mumbai- 400021 Phone: 022- 66590500, 66590510</p>

<p>E-mail: webmaster@ecgc.in; Website: https://www.ecgc.in</p> <p>(3) Export- Import Bank of India (EXIM Bank), Centre One Building, 21st Floor, World Trade Centre Complex, Cuffe Parade, Mumbai- 400005</p> <p>Phone: 022- 22172600</p> <p>E-mail: ccg@eximbankindia.in; Website: http://www.eximbankindia.in</p> <p>(4) India Trade Promotion Organisation (ITPO), Pragati Bhawan, Pragati Maidan, New Delhi-110001</p> <p>Phone: 011- 23371540</p> <p>E-mail: info@itpo.gov.in; Website : http://www.indiatradefair.com</p> <p>(5) Bihar State Export Corporation, 1st Floor, LDB Building, Buddha Marg, Patna</p> <p>(6) NSIC, Patna</p> <p>(7) MSME- DI, Muzaffarpur</p>	<p>9. Other Promotional Agencies:</p> <p>(1) Directorate of Industries, Govt. of Bihar, 2nd Floor, Vikas Bhawan, Bailey Road, Patna- 800015</p> <p>Phone: 0612- 2235812</p> <p>E-Mail: dir.ind-bih@nic.in</p> <p>(2) Directorate of Technical Development, Govt. of Bihar, Patna</p> <p>Phone: 0612- 2215462</p> <p>E-Mail: dir-td.ind-bih@nic.in</p> <p>(3) Directorate of Handloom & Sericulture, Govt. of Bihar, Patna</p> <p>Phone: 0612- 2215637</p> <p>E-Mail: dirhs_bih@rediffmail.com</p> <p>(4) Directorate of Food Processing, Govt. of Bihar, Patna</p> <p>Phone: 0612- 2215398</p> <p>E-Mail: dir-fp.ind-bih@nic.in</p> <p>(5) Department of Tourism, Govt. of Bihar, Old Secretariat, Patna- 800015,</p> <p>Phone: 0612- 2234194, 2215531</p> <p>E-mail: secy-tourism-bih@nic.in; Website: http://www.bihartourism.gov.in</p> <p>(6) Bihar State Credit & Investment Corporation (BICICO), Indira Bhawan, 4th Floor Ramcharita Singh Path, Bailey Road, Patna-800001</p> <p>Phone: 0612- 2538552</p> <p>E-mail: mbicico@gmail.com; Website: http://bicico.bih.nic.in</p>
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(7) Infrastructure Development Authority (IDA), 1st Floor, Udyog Bhawan, East Gandhi Maidan, Patna- 800004

Phone: 0612- 2675945, 2675991, 2675998

E-mail: md@idabihar.com; Website: <http://www.idabihar.com>

(8) Udyog Mitra, Ground Floor, Indira Bhawan, RCS Path, Patna - 800 001, Bihar

Phone: 0612- 2547695

E-mail: info@udyogmitrabihar.com; Website: <http://www.udyogmitrabihar.in>

(9) Bihar State Industrial Development Corporation

Phone: 0612- 2532165

E-mail: bsidc_bsidc@rediffmail.com

(10) Bihar State Investment Promotion Board, Dept. of Industry, Govt. of Bihar, New Secretariat, Bailey Road, Patna

Phone: 0612- 2221211

(11) Bihar State Handloom, Powerloom & Handicraft Corporation, Handloom Bhawan, Rajendra Nagar, Patna

(9) Bihar State Khadi & Village Industries Board, Mahesh Bhawan, East Gandhi Maidan, Patna- 800004
Phone: 0612 – 2673725

E-mail: kvibpatna@gmail.com; <http://kvibbihar.com>

(10) Bihar State Textile Corporation, Udyog Bhawan, East Gandhi Maidan, Patna

(11) Upendra Maharathi Shilp Anusandhan Sansthan, Patliputra Industrial Area, Patna- 800013

Phone: 0612- 2262482

E-mail: info@umsas.org.in, uminstitute@gmail.com; Website: <http://www.umsas.org.in>

(12) Khadi & Village Industries Commission, Post - B.V. College, Sheikhpura, Patna- 800014

Phone: 0612- 2224983, 2222052

E-mail: sokvicpatna@yahoo.co.in; Website: <http://www.kvic.org.in>

(13) Coir Board, Min. of MSME, Govt. of India, “Coir House”, M.G. Road, Kochi- 682016

Phone: 0484- 2351807, 2351788, 2351954

E-mail: coirboard@nic.in, info@coirboard.org; Website: <http://coirboard.gov.in>

(14) Tool Room & Training Center, Min. of MSME, Govt. of India, Patliputra Industrial Estate Patna- 800013

Phone: 0612- 2270744

E-mail: trtcpatna14@gmail.com; Website: <http://patna.idtr.gov.in>

(15) Bihar State Pollution Control Board, Beltron Bhawan, Shastri Nagar, Jawahar Lal Nehru Marg, Patna- 800023

Phone: 0612- 2281250; 2281776

E-mail: bspcb@yahoo.com; Website: <http://bspcb.bih.nic.in>

(16) Food Safety and Standards Authority of India (FSSAI), Secretary, Health Department cum Executive Director, State Health Society, Vikas Bhawan, New Secretariat Building, Bailly Road, Patna- 800001

Phone: 011- 65705552, 64672224

E-mail: licensing@fssai.gov.in; Website: <http://www.fssai.gov.in>